



<http://mwdl.org>

### Visitors Dashboard

This dashboard displays key graphs and tables that provide an overview of visitor metrics. Click a graph title to navigate to the corresponding report page.

Feb 7, 2010 (12:00 AM) - Feb 5, 2011 (11:59 PM)

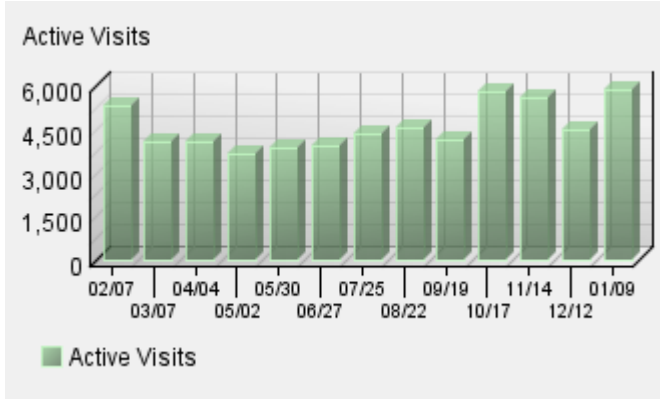
#### Visit Summary

Visits	59,609
Average per Day	163
Average Visit Duration	00:10:10
Median Visit Duration	00:03:00
International Visits	15.31%
Visits of Unknown Origin	0.27%
Visits from Your Country: United States (US)	84.42%

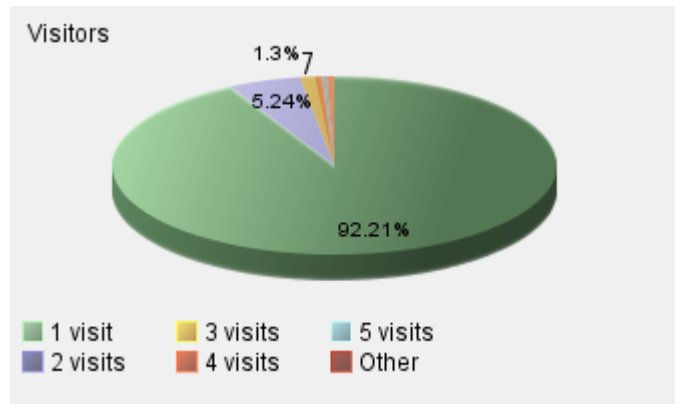
#### Visitor Summary

Visitors	51,627
Visitors Who Visited Once	47,604
Visitors Who Visited More Than Once	4,023
Average Visits per Visitor	1.15

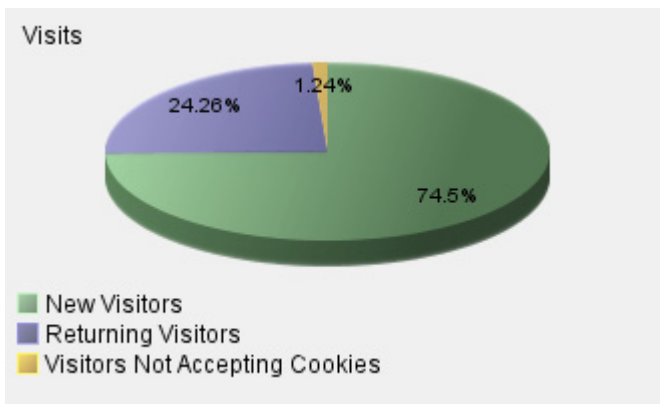
#### Key Metrics Summary



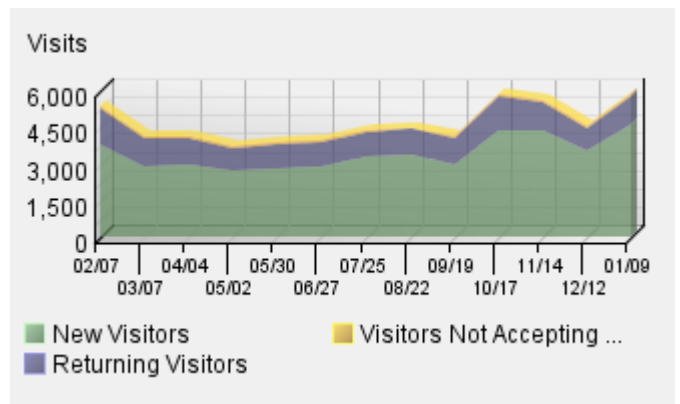
#### Visitors by Number of Visits



#### New vs. Returning Visitors



#### New vs. Returning Visitors Trend





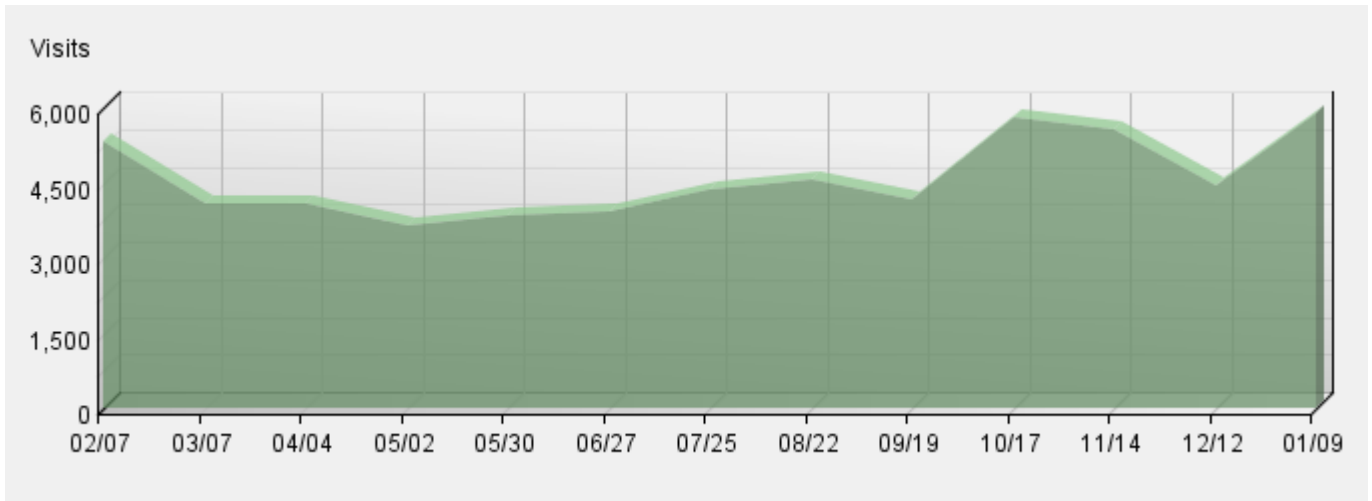
<http://mwdl.org>

### Visits Trend

This report helps you determine traffic patterns within the day, week, or month so you can adjust your web site strategy to anticipate peaks and times of low activity. The trend intervals displayed depend on the selected report period.

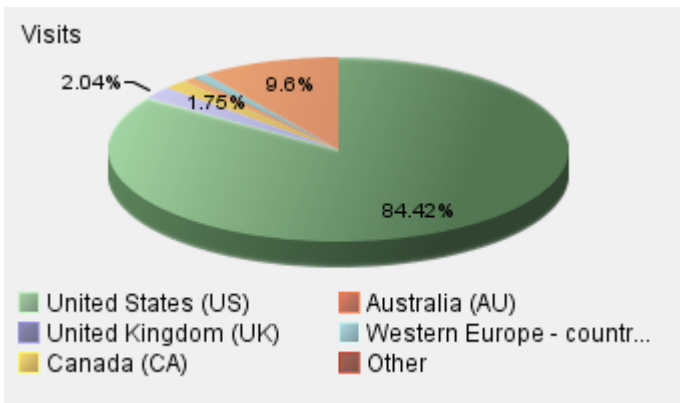
Feb 7, 2010 (12:00 AM) - Feb 5, 2011 (11:59 PM)

### Visits Trend



**Visits** - Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Visits by Country





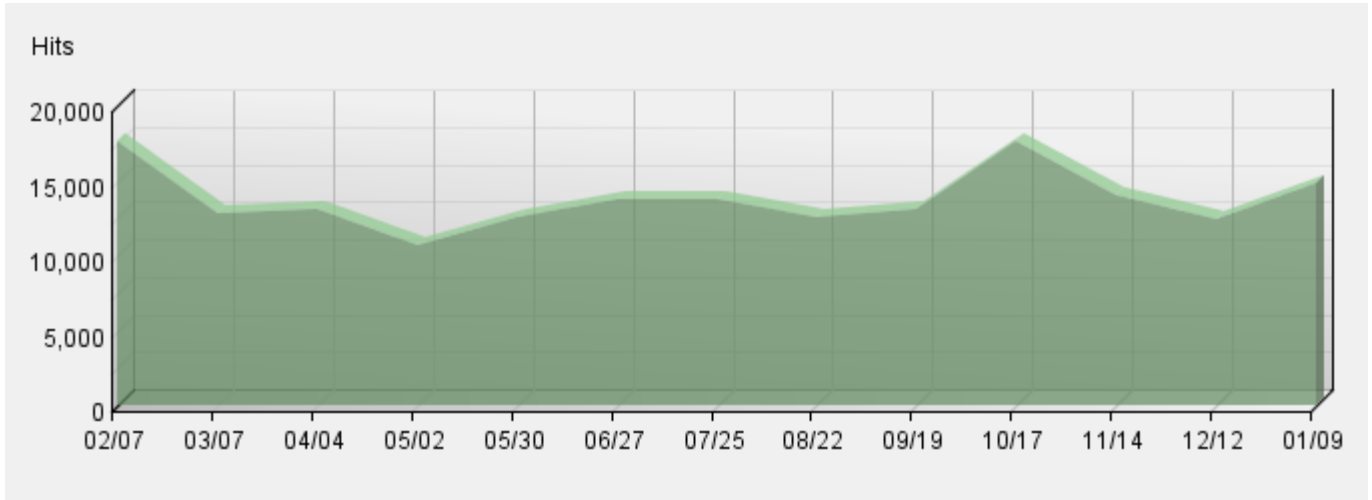
<http://mwdl.org>

### Hits Trend

This report shows how the number of hits to your site changes over the course of the report period.

Feb 7, 2010 (12:00 AM) - Feb 5, 2011 (11:59 PM)

#### Hits Trend



**Hits** - Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



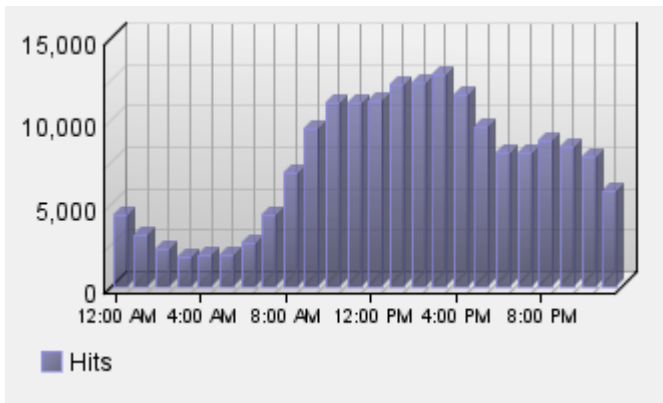
<http://mwdl.org>

### Activity Dashboard

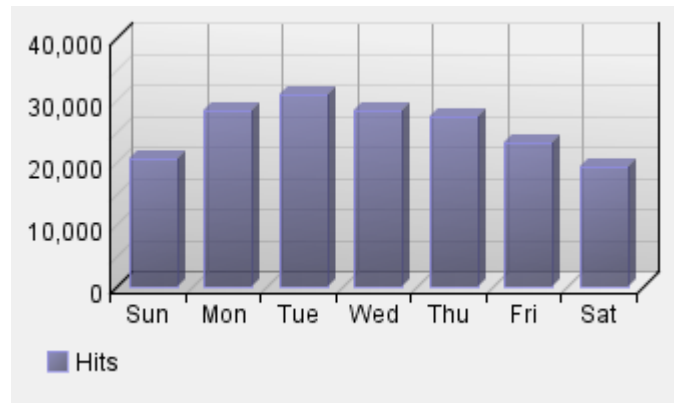
This dashboard displays key graphs and tables that provide an overview of the Activity chapter. You can click on a graph title to navigate to the corresponding report page.

Feb 7, 2010 (12:00 AM) - Feb 5, 2011 (11:59 PM)

Hits by Hour of the Day



Hits by Day of the Week



#### Most Active Summary

Most Active Date	10/20/10
Number of Hits on Most Active Date	1,174
Most Active Day of the Week	Tuesday
Most Active Hour of the Day	15:00-15:59

#### Least Active Summary

Least Active Date	
Number of Hits on Least Active Date	0
Least Active Day of the Week	Saturday
Least Active Hour of the Day	03:00-03:59

#### Activity on Weekdays Summary

Total Hits Weekdays	138,521
Total Visits Weekdays	46,039
Average Number of <b>Visits</b> per day on Weekdays	177
Average Number of <b>Hits</b> per day on Weekdays	532

#### Activity on Weekends Summary

Total Hits Weekend	39,926
Total Visits Weekend	13,570
Average Number of <b>Visits</b> per Weekend	260
Average Number of <b>Hits</b> per Weekend	767



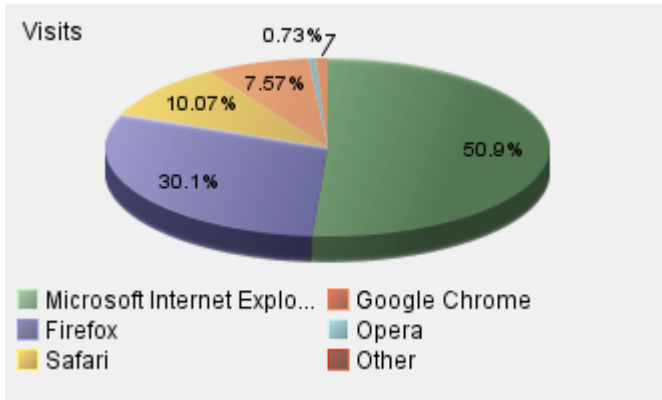
<http://mwdl.org>

### Browsers and Platforms Dashboard

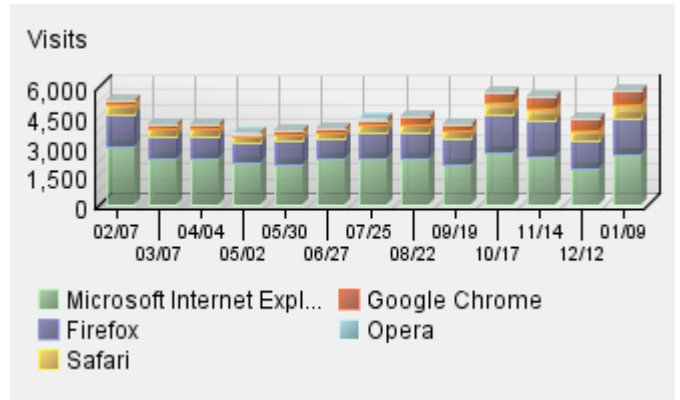
This dashboard provides a summary view of data related to the browsers and platforms in use by the visitors to your site. You can drill down into the underlying report data by clicking a graph title. Understanding which browsers and platforms your visitors use can help you tailor your site content to their viewing capabilities.

Feb 7, 2010 (12:00 AM) - Feb 5, 2011 (11:59 PM)

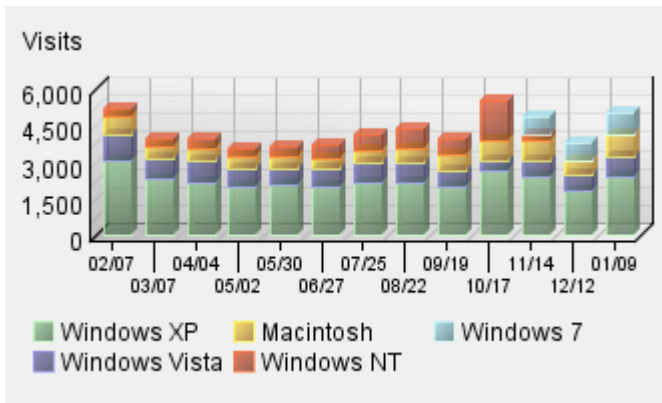
#### Browsers



#### Browsers Trend



#### Platforms Trend





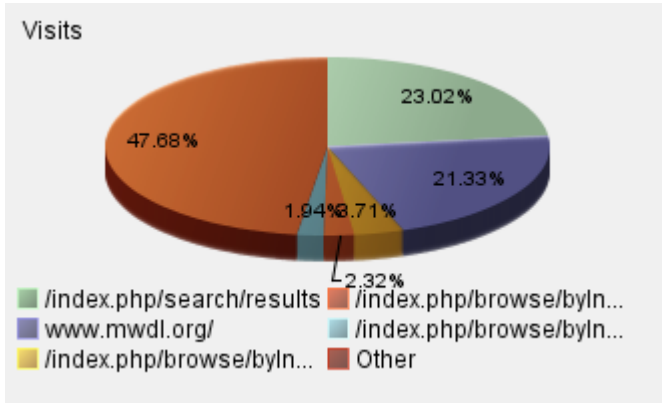
<http://mwdl.org>

### Navigation Dashboard

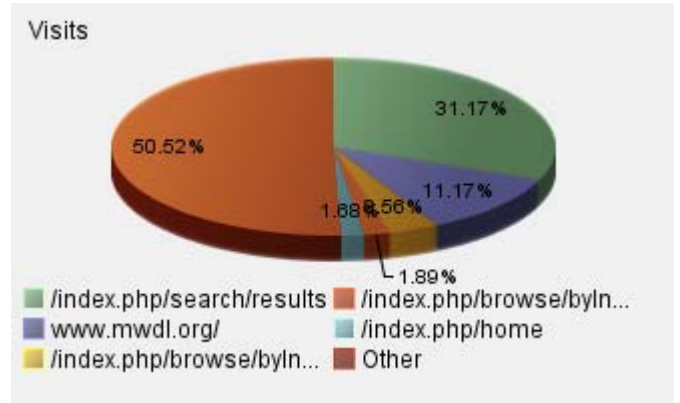
This dashboard provides a high-level summary of the most frequent entry and exit pages on your site as well as the pages viewed during single-page visits. You can drill down into the underlying report data by clicking a graph title.

Feb 7, 2010 (12:00 AM) - Feb 5, 2011 (11:59 PM)

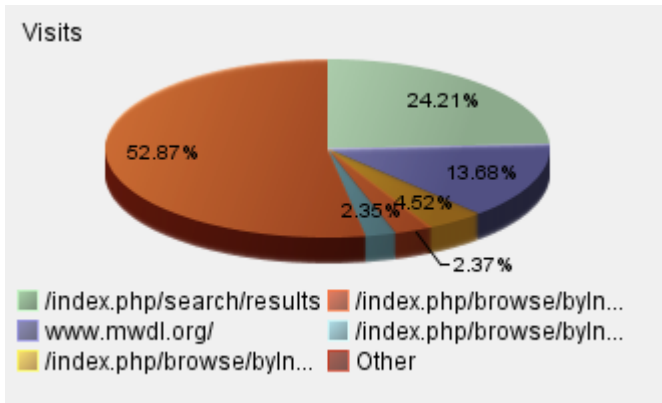
#### Entry Pages



#### Exit Pages



#### Single-Page Visits





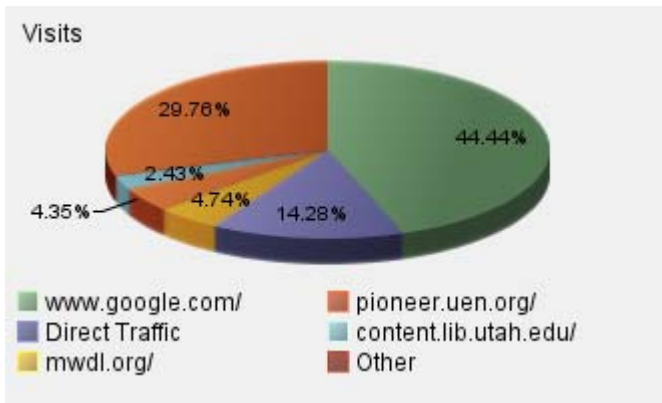
<http://mwdl.org>

### Referrers Dashboard

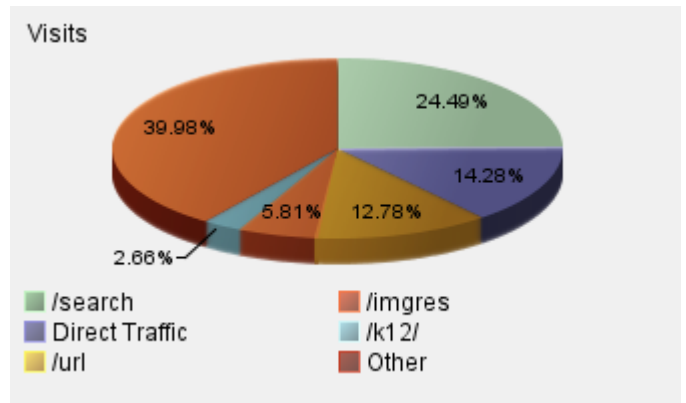
The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

Feb 7, 2010 (12:00 AM) - Feb 5, 2011 (11:59 PM)

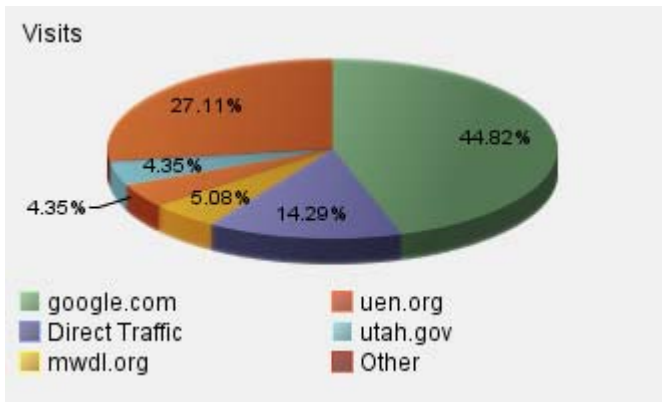
#### Referring Site



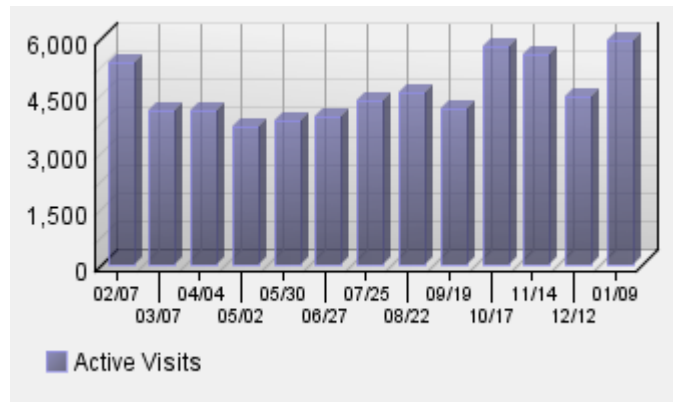
#### Referring Page



#### Referring Domain



#### Active Visits Trend



<http://mwdl.org>**Referring Site**

This report identifies web sites that refer visitors to your site. The top referrers are your sites primary acquisition channels, and may include a partner sites, search engines, portals or marketing programs.Re

Feb 7, 2010 (12:00 AM) - Feb 5, 2011 (11:59 PM)

**Referrers**

Referring Site		Items Per Page: 50	
Site		Visits	
1. <a href="http://www.google.com/">http://www.google.com/</a>		26,488	44%
2. Direct Traffic		8,512	28%
3. <a href="http://mwdl.org/">http://mwdl.org/</a>		2,827	74%
4. <a href="http://pioneer.uen.org/">http://pioneer.uen.org/</a>		2,592	35%
5. <a href="http://content.lib.utah.edu/">http://content.lib.utah.edu/</a>		1,448	43%
6. <a href="http://archives.utah.gov/">http://archives.utah.gov/</a>		976	64%
7. <a href="http://www.google.co.uk/">http://www.google.co.uk/</a>		976	64%
8. <a href="http://www.bing.com/">http://www.bing.com/</a>		929	56%
9. <a href="http://search.yahoo.com/">http://search.yahoo.com/</a>		799	34%
10. <a href="http://images.archives.utah.gov/">http://images.archives.utah.gov/</a>		763	28%
11. <a href="http://www.google.ca/">http://www.google.ca/</a>		721	21%
12. <a href="http://pioneer.utah.gov/">http://pioneer.utah.gov/</a>		644	08%
13. <a href="http://www.lib.byu.edu/">http://www.lib.byu.edu/</a>		529	89%
14. <a href="http://www.lib.utah.edu/">http://www.lib.utah.edu/</a>		465	78%
15. <a href="http://www.google.co.in/">http://www.google.co.in/</a>		370	62%
16. <a href="http://www.google.com.au/">http://www.google.com.au/</a>		358	60%
17. <a href="http://search.aol.com/">http://search.aol.com/</a>		349	59%
18. <a href="http://digital.lib.usu.edu/">http://digital.lib.usu.edu/</a>		288	48%
19. <a href="http://lib.orem.org/">http://lib.orem.org/</a>		283	47%
20. <a href="http://www.li.suu.edu/">http://www.li.suu.edu/</a>		231	39%
21. <a href="http://images.google.com/">http://images.google.com/</a>		211	35%
22. <a href="http://www.mwdl.org/">http://www.mwdl.org/</a>		201	34%
23. <a href="http://www.google.com.ph/">http://www.google.com.ph/</a>		189	32%
24. <a href="http://www.google.de/">http://www.google.de/</a>		188	32%
25. <a href="http://www.ualc.net/">http://www.ualc.net/</a>		184	31%
26. <a href="http://www.provolibrary.com/">http://www.provolibrary.com/</a>		181	30%
27. <a href="http://roar.eprints.org/">http://roar.eprints.org/</a>		165	28%
28. <a href="http://www.google.com.my/">http://www.google.com.my/</a>		162	27%
29. <a href="http://www.uvu.edu/">http://www.uvu.edu/</a>		157	26%
30. <a href="http://www.google.fr/">http://www.google.fr/</a>		149	25%
31. <a href="http://search.comcast.net/">http://search.comcast.net/</a>		149	25%
32. <a href="http://www.cougarboard.com/">http://www.cougarboard.com/</a>		147	25%
33. <a href="http://www.google.co.th/">http://www.google.co.th/</a>		140	23%
34. <a href="http://www.google.es/">http://www.google.es/</a>		135	23%
35. <a href="http://www.ask.com/">http://www.ask.com/</a>		132	22%
36. <a href="http://www.google.com.br/">http://www.google.com.br/</a>		126	21%
37. <a href="http://search.conduit.com/">http://search.conduit.com/</a>		126	21%
38. <a href="http://www.facebook.com/">http://www.facebook.com/</a>		120	20%
39. <a href="http://www.slcolibrary.org/">http://www.slcolibrary.org/</a>		115	19%
40. <a href="http://www.google.it/">http://www.google.it/</a>		107	18%
41. <a href="http://library.ldsbc.edu/">http://library.ldsbc.edu/</a>		106	18%
42. <a href="http://www.google.com.pk/">http://www.google.com.pk/</a>		105	18%



43.	<a href="http://www.google.com/eg/">http://www.google.com/eg/</a>	96	0.	16%
44.	<a href="http://www.google.co.id/">http://www.google.co.id/</a>	96	0.	16%
45.	<a href="http://www.lib.snow.edu/">http://www.lib.snow.edu/</a>	89	0.	15%
46.	<a href="http://webcache.googleusercontent.com/">http://webcache.googleusercontent.com/</a>	87	0.	15%
47.	<a href="http://www.google.nl/">http://www.google.nl/</a>	86	0.	14%
48.	<a href="http://provo.lib.ut.us/">http://provo.lib.ut.us/</a>	81	0.	14%
49.	<a href="http://community.utah.gov/">http://community.utah.gov/</a>	81	0.	14%
50.	<a href="http://collections.contentdm.oclc.org/">http://collections.contentdm.oclc.org/</a>	81	0.	14%
<b>Subtotal for rows: 1 - 50</b>		<b>54,540</b>		<b>91.50%</b>
<b>Other</b>		<b>5,069</b>		<b>8.50%</b>
<b>Total</b>		<b>59,609</b>		<b>100.00%</b>

## Referring Site - Help Card

### Column Definitions

**Referring Sites** - A web site that refers a visitor to your site by linking to it.

**Site** - The specific referring site being analyzed.

**Visits** - Number of times the specified site referred visitors to your site.

**%** - Percentage of referrals that came from the specified site.

**Direct Traffic** - Represents traffic to the web site with no referrer as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, 3) the visitor clicked on an email, shortcut, or other direct link, 4) Firewalls and/or proxies stripped out the referrer and replaced it with a dash "-".

Note: If "Direct Traffic" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

**Hidden-Referrer** - A value indicating that Internet security software such as Zone Alarm Pro, Symantecs Norton Internet Security, or a proxy server modified a web request to mask the referring URL.

<http://mwdl.org>**Search Phrases**

This report shows the most popular search engine and search phrase combinations that drive visitors to your site. Use this report to determine the best-performing keywords across all search engines.

Feb 7, 2010 (12:00 AM) - Feb 5, 2011 (11:59 PM)

**Most popular**

Search Phrases		Items Per Page: 100	
Phrases	Engines	Referrals	
1.	mountain west digital library	1,148	2. 81%
G	oogle	1,053	2. 57%
Y	ahoo	51	0. 12%
G	oogle Canada	11	0. 03%
G	oogle Taiwan	6	0. 01%
	Google New Zealand	5	0. 01%
As	k	4	0. 01%
G	oogle India	3	0. 01%
AO	L NetFind	2	0. 00%
G	oogle France	2	0. 00%
G	oogle Japan	2	0. 00%
	<i>Other</i>	9	0. 78%
2.	mwdl	163	0. 40%
3.	robert crookston	155	0. 38%
4.	clitoromegaly	83	0. 20%
5.	klinefelter's syndrome	80	0. 20%
6.	mwdl.org	70	0. 17%
7.	western digital collections	66	0. 16%
8.	mountain west digital	57	0. 14%
9.	western digital library	57	0. 14%
10.	klinefelter syndrome	45	0. 11%
11.	congenital adrenal hyperplasia	43	0. 11%
12.	1841 and 1856 landsliding indus valley, pakistan	42	0.10%
13.	mountain west digetal	39	0. 10%
14.	john cobb railton special	39	0. 10%
15.	meera mukherjee ashoka at kalinga	34	0. 08%
16.	carnitine shuttle	29	0. 07%
17.	papillitis	28	0. 07%
18.	mountain west library	27	0. 07%
19.	mountain digital library	26	0. 06%
20.	utah digital archives	25	0. 06%
21.	failure to capture	24	0. 06%
22.	oleic acid structure	24	0. 06%
23.	circle of willis	23	0. 06%
24.	gardo house	23	0. 06%
25.	fusion beat	22	0. 05%
26.	skin tags	21	0. 05%
27.	west digital	20	0. 05%
28.	neuritis retrobulbar	19	0. 05%
29.	university of utah digital collections	18	0. 04%

30.	porter rockwell ranch	18 0.	04%
31.	utah digital library	18 0.	04%
32.	coalville tabernacle	17 0.	04%
33.	utah state hospital castle	16 0.	04%
34.	mountainwest digital library	15 0.	04%
35.	murray smokestacks	15 0.	04%
36.	mountain west digital archive	15 0.	04%
37.	green river launch complex	15 0.	04%
38.	failure to sense pacemaker	15 0.	04%
39.	utah launch complex white sands	15 0.	04%
40.	mild acne	14 0.	03%
41.	ventricular escape rhythm	14 0.	03%
42.	accelerated idioventricular rhythm ecg	14 0.	03%
43.	pacemaker rhythm	14 0.	03%
44.	middle cerebral artery	13 0.	03%
45.	klinefelter's syndrome pictures	13 0.	03%
46.	digital library	13 0.	03%
47.	rodi quitquit	12 0.	03%
48.	androgen insensitivity syndrome	12 0.	03%
49.	klinefelter's	12 0.	03%
50.	gastroduodenal artery	11 0.	03%
51.	nevada historical photographs	11 0.	03%
52.	axoplasmic stasis	11 0.	03%
53.	retrobulbar neuritis	11 0.	03%
54.	pelvic girdle showing left os coxa and right os	10 0.	02%
55.	tech college yearbook digital library	10 0.	02%
56.	healcentral scabies	10 0.	02%
57.	pop jens	10 0.	02%
58.	mary jewett pritchard	10 0.	02%
59.	mountain west digital collection	10 0.	02%
60.	siderocyte	10 0.	02%
61.	normal pelvic x ray	9 0.	02%
62.	tilted disc syndrome	9 0.	02%
63.	normal pelvic radiograph	9 0.	02%
64.	papilledema	9 0.	02%
65.	paraumbilical vein	9 0.	02%
66.	mary lyman johnson	9 0.	02%
67.	denver rio grande western springville utah railroad depot	9	0.02%
68.	junctional escape rhythm	9 0.	02%
69.	charles r. savage	8 0.	02%
70.	mountain west digital archives	8 0.	02%
71.	arrhythmia ecg	8 0.	02%
72.	western digetal library	8 0.	02%
73.	bone marrow smear of iron deficiency anemia	8 0.	02%
74.	sinus arrest	8 0.	02%
75.	eosinophilic granuloma	8 0.	02%
76.	covered wagon mailbox	8 0.	02%
77.	aimee trepanier	8 0.	02%
78.	pacemaker failure to sense	8 0.	02%
79.	saga of the sanpitch	8 0.	02%
80.	second degree av block type 2	8 0.	02%
81.	mountain west digital libraries	8 0.	02%
82.	ethmoid bone in skull.	7 0.	02%
83.	www.mwdl.org	7 0.	02%
84.	geneva steel orem utah	7 0.	02%
85.	utah launch complex	7 0.	02%

86.	leber optic atrophy	7 0.	02%
87.	george henry abbott harris	7 0.	02%
88.	peterson family of ferron, utah	7 0.	02%
89.	siderocyte count	7 0.	02%
90.	r on t ecg	7 0.	02%
91.	structure of oleic acid	7 0.	02%
92.	crowded disc	7 0.	02%
93.	howard sadlier	7 0.	02%
94.	http://mwdl.org/	7 0.	02%
95.	lds digital library	7 0.	02%
96.	francis beardall	7 0.	02%
97.	grouse creek jack	7 0.	02%
98.	http://mwdl.org	7 0.	02%
99.	utah schools digital libraries	6 0.	01%
100.	cardiac pacing ecgs	6 0.	01%
<b>Subtotal for rows: 1 - 100</b>		<b>3,161</b>	<b>7.73%</b>
<b>Other</b>		<b>37,746</b>	<b>92.27%</b>
<b>Total</b>		<b>40,907</b>	<b>100.00%</b>

### Search Phrases - Help Card

#### Column Definitions

**Phrase** - The search phrase a visitor used to find your site.

**Engines** - The specific search engine being analyzed in conjunction with the phrase in the adjacent column.

**Referrals**- The number of visits to your site from visitors, who were referred by using the specified search engine and search phrases.

**%** - Percentage of visitors referred from search engines who used the specified search engine and phrase.

#### Report Descriptions

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How are people getting to your site? Use this report to find out if your visitors are using the search phrases you expect. Do you need to use different phrases in page titles to make it easier for people to find your site with search engines?