




**Usage Analysis**  
**Mountain West Digital Library Website**  
**<http://mwdl.org>**  
**&**  
**<http://thoth.library.utah.edu>**

**Report prepared by**  
**Nick Hayen, MWDL Web Portal Assistant**  
**September 9, 2013**



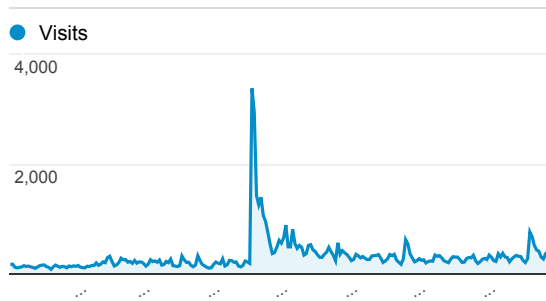
SEO Scorecard: Collection Manager v0.2

Jan 1, 2013 - Aug 31, 2013

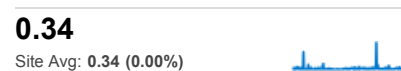
External Keyword Search

Keyword	Visits	Pages / Visit
mountain west digital library	310	3.15
http://mwdl.org/aboutpartners.php	117	1.93
mwdl	81	2.51
utah historical society	43	2.42
mwdl.org	32	1.84
aztec codices	27	1.26
millennial star	22	1.36
provo opera house	22	22.00
mwdl site:thoth.library.utah.edu	21	4.38
utah state historical society photographs	19	1.63

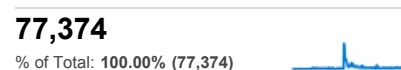
Daily Visits



Avg. Page Download Time (sec)



Total Visits



Pages/Visit



Site Landing Page

Landing Page	Visits	Pageviews
mwdl.org/index.php	1,388	3,373
www.mwdl.org/index.php	324	712
mwdl.org/partners/136.php?sortld=&recordsPage=409	254	254
mwdl.org/portals/pioneers.php	134	223
mwdl.org/partners/136.php?sortld=&recordsPage=21	129	162
mwdl.org/collections/1282.php	124	187
mwdl.org/about.php	98	246
mwdl.org/events/authcontrol.php	74	106
mwdl.org/partners/104.php	51	54
mwdl.org/members/guidelines.php	49	65

Originating Social Network

Social Network	Visits
Twitter	228
Facebook	161
Blogger	47
WordPress	15
Tumblr	14
Pinterest	7
Weebly	7
Pocket	6
LinkedIn	3
Google+	2

Referral Traffic

Source	Visits
dp.la	31,636
google	20,032
thoth.library.utah.edu:1701	1,481
pioneer.uen.org	1,168
lib.utah.edu	606
ksl.com	364
digibis.com	327
lib.byu.edu	311
serendipomatic.org	302
google.com	274

Pageviews and Exits by Page Title

Page Title	Pageviews	Exits
Search Results - Mountain West Digital Library	17,774	556
Mountain West Digital Library - Home	14,011	7,230
Search Results - Death Proof and certification Utah. - Mountain West Digital Library	3,939	291
Mountain West Digital Library - Digital Library Collections	2,726	565
Mountain West Digital Library - Search	2,637	741
Mountain West Digital Library - About	1,749	524
Search Results - Department of Health. Office of Vital Records and Statistics - Mountain West Digital Library	1,547	68

Visits Per City

Region	Visits
Utah	20,263
California	6,448
New York	2,476
Texas	2,241
Colorado	2,019
Massachusetts	1,859
Washington	1,809
Illinois	1,576
Arizona	1,550
England	1,487

Internal Search Term

Search Term	Total Unique Searches	Results Pageviews / Search
Death--Proof and certification-Utah.	1,508	2.74
Department of Health. Office of Vital Records and Statistics	472	3.79

Health Education Assets Library	361	3.86	Search Results - / Provo (UT) City Library Historical Photographs - Mountain West Digital Library	1,393	42
Utah State Historical Society	212	8.52	Search Results - / University of Nevada, Reno, Special Collections Photographs - Mountain West Digital Library	1,199	8
Shieler Commercial Photographers	115	20.12	Search Results - / Provo (UT) City Library - Mountain West Digital Library	991	23
Photographs	105	1.97			
peter andrew jensen	91	1.31			
Death -- Proof and certification -- Utah .	88	6.07			
prohibition	88	2.49			
Aztec Codices	87	2.18			

0 - Mountain West Digital Library - http://mwdl.org  
 MWDL - EXCLUDED Staff IPs

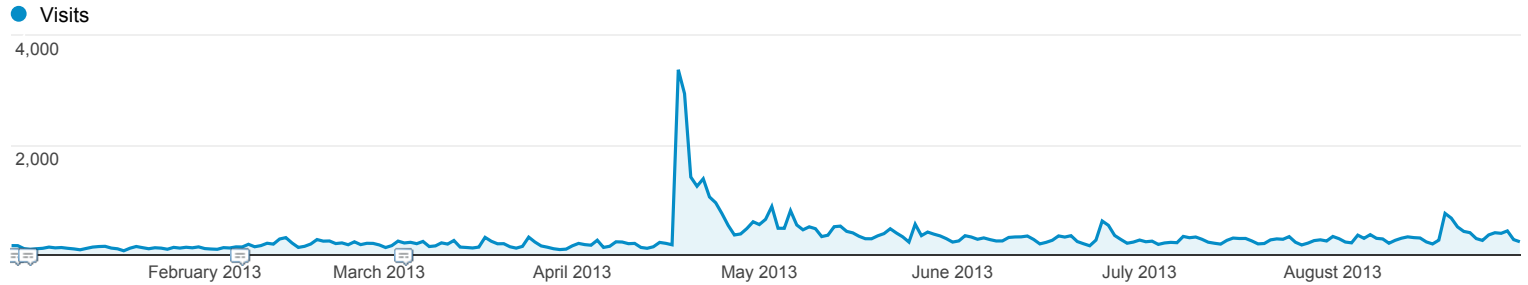
MWDL has had over 77,000 visits so far this year with an average of over 300 per day. We have also logged over 286,000 pageviews in that time.

Jan 1, 2013 - Aug 31, 2013

## Audience Overview

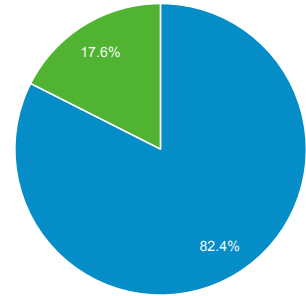
 % of visits: 100.00%

**Overview**



## 64,420 people visited this site

 New Visitor  Returning Visitor



Visits



Unique Visitors



Pageviews



Pages / Visit



Avg. Visit Duration



Bounce Rate



% New Visits



0 - Mountain West Digital Library - http://mwdl.org  
 MWDL - EXCLUDED Staff IPs

This data shows that visitors are using MWDL as anticipated. Mainly, that users are arriving at the main MWDL page and then finding items on toth.library.utah.edu.

Jan 1, 2013 - Aug 31, 2013

Content Drilldown

% of pageviews: 100.00%

Explorer

Pageviews



Page path level 1	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit
	<b>286,624</b> % of Total: 100.00% (286,624)	<b>196,777</b> % of Total: 100.00% (196,777)	<b>00:01:04</b> Site Avg: 00:01:04 (0.00%)	<b>59.75%</b> Site Avg: 59.75% (0.00%)	<b>26.99%</b> Site Avg: 26.99% (0.00%)
1. <a href="http://toth.library.utah.edu/">toth.library.utah.edu/</a>	<b>248,744</b>	169,000	00:01:00	58.53%	24.05%
2. <a href="http://mwdl.org/">mwdl.org/</a>	<b>33,564</b>	24,622	00:01:42	64.65%	47.16%
3. <a href="http://www.mwdl.org/">www.mwdl.org/</a>	<b>4,087</b>	3,022	00:01:43	56.96%	40.15%
4. <a href="http://test.mwdl.org/">test.mwdl.org/</a>	<b>206</b>	111	00:01:19	54.76%	21.36%
5. <a href="http://sites.google.com/">sites.google.com/</a>	<b>15</b>	14	00:02:36	84.62%	86.67%

Browser and OS Information  
 This year, the Google Chrome browser has surpassed Internet Explorer as the most popular browser for MWDL. However, we still have a large number of viewers from Firefox and Safari as well.

Jan 1, 2013 - Aug 31, 2013

## Browser & OS

Browser	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
	<b>77,374</b> % of Total: 100.00% (77,374)	<b>3.70</b> Site Avg: 3.70 (0.00%)	<b>00:02:52</b> Site Avg: 00:02:52 (0.00%)	<b>82.45%</b> Site Avg: 82.37% (0.09%)	<b>59.74%</b> Site Avg: 59.74% (0.00%)
1. <a href="#">Chrome</a>	<b>21,447</b>	3.29	00:02:49	81.10%	59.52%
2. <a href="#">Internet Explorer</a>	<b>19,210</b>	4.80	00:03:32	84.44%	54.22%
3. <a href="#">Firefox</a>	<b>18,029</b>	4.08	00:03:03	83.03%	57.91%
4. <a href="#">Safari</a>	<b>14,155</b>	2.86	00:02:17	79.43%	65.88%
5. <a href="#">Android Browser</a>	<b>1,748</b>	2.24	00:01:40	86.04%	70.71%
6. <a href="#">Safari (in-app)</a>	<b>1,234</b>	1.79	00:00:59	89.30%	73.10%
7. <a href="#">Mozilla Compatible Agent</a>	<b>507</b>	1.71	00:00:15	99.21%	98.42%
8. <a href="#">Opera</a>	<b>353</b>	3.66	00:02:49	70.54%	62.89%
9. <a href="#">IE with Chrome Frame</a>	<b>308</b>	2.80	00:02:09	84.09%	56.49%
10. <a href="#">Amazon Silk</a>	<b>148</b>	1.95	00:02:35	86.49%	66.89%

Rows 1 - 10 of 31

MWDL may want to consider how it interacts with mobile users as we received over 11,000 views from mobile devices so far this year.

0 - Mountain West Digital Library - http://mwdl.org  
 MWDL - EXCLUDED Staff IPs

Jan 1, 2013 - Aug 31, 2013

Devices

 % of visits: 14.50%

Mobile Device Info	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
	<b>11,223</b> % of Total: 14.50% (77,374)	<b>2.45</b> Site Avg: 3.70 (-33.86%)	<b>00:01:59</b> Site Avg: 00:02:52 (-30.90%)	<b>85.91%</b> Site Avg: 82.37% (4.30%)	<b>69.01%</b> Site Avg: 59.74% (15.52%)
1. Apple iPad	<b>5,893</b>	2.75	00:02:30	84.27%	65.69%
2. Apple iPhone	<b>2,477</b>	1.98	00:01:03	89.30%	75.66%
3. (not set)	<b>268</b>	2.50	00:01:53	90.30%	72.76%
4. Google Nexus 7	<b>151</b>	2.24	00:01:56	80.79%	62.25%
5. Apple iPod	<b>143</b>	2.09	00:01:51	88.81%	72.73%
6. Samsung GT-I9300 Galaxy SIII	<b>134</b>	1.74	00:01:23	89.55%	67.91%
7. Amazon Kindle Fire Kindle Fire	<b>77</b>	1.73	00:01:55	83.12%	67.53%
8. Motorola MOTXT912B Droid Razzr 4G	<b>76</b>	1.74	00:01:11	92.11%	68.42%
9. Amazon KFTT Kindle Fire HD 7	<b>43</b>	1.93	00:03:21	90.70%	67.44%
10. Samsung SGH-T989 Galaxy SII	<b>43</b>	1.84	00:00:43	88.37%	62.79%

Rows 1 - 10 of 384

### MWDL Homepage Analytics

This page shows that links visitors clicked on when at the MWDL homepage. This report only shows links to other pages within the MWDL domain. Note that links pointing to the same page have the same value since Google is unable to determine which link was clicked.

**Mountain West Digital Library**  
UTAH ACADEMIC LIBRARY CONSORTIUM

Home Search DHA Portal Collections Partners About

**WELCOME TO THE MOUNTAIN WEST DIGITAL LIBRARY!**

The Mountain West Digital Library is a central search portal for digital collections about the Mountain West region. We provide free access to nearly 800,000 resources from universities, colleges, public libraries, museums, historical societies, and government agencies, counties, and municipalities in Utah, Nevada, Idaho, Arizona, Hawaii, and other parts of the U.S. West. See [more about the Mountain West Digital Library](#).

**EVENTS**

- "Pioneers in Your Attic" scanning events
- Geospatial Discovery Task Force: Contact [anna.neatrou@utah.edu](mailto:anna.neatrou@utah.edu) for more information about joining this new group.
- [MWDL Webinars](#)

See news about MWDL collections and services!  
Click to see social media postings:

**ALL ITEMS**

Search

[Advanced Search](#)

**DIGITAL LIBRARY COLLECTIONS**

All collections

A Celebration of the Human Sp  Browse

**DIGITAL LIBRARY PARTNERS**

All partners

- Alpine Public Library, Apache County (AZ) Library District
- Archives of the Catholic Diocese of Tucson
- Arizona Capitol Museum
- Arizona Geological Survey
- Arizona Health Sciences Library
- Arizona Heritage Research Foundation
- Arizona Historical Society Library and Archives, Tempe

**FEATURED HIGHLIGHTS**

**Featured Partner**

**Southern Utah University - Sherratt Library**

The Sherratt Library acquires and provides access to materials related to Southern Utah University's history and archives; culture and history of southwestern Utah with a focus on settlement, communities, national parks and forests in the area.

**Featured Collections**

**Regreening of Cache Valley**

During the decade following the creation of the Logan Forest Reserve, forest managers and settlers worked to restore, or "re-

Arizona H ~17% Clicks below ↓



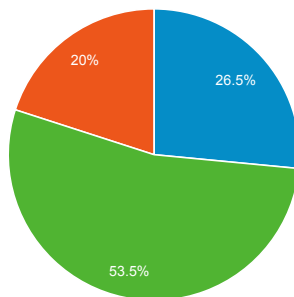
### Traffic Sources

This page breaks down the traffic sources for MWDL. In this page, search traffic is all the traffic directed through a Google search, direct traffic is from someone typing mwdl.org into a browser, and referral traffic is from all other sites which link to MWDL.

Jan 1, 2013 - Aug 31, 2013

## Traffic Sources Overview

■ Search Traffic
 ■ Referral Traffic
 ■ Direct Traffic
 ■ Campaigns



Keyword	Visits	% Visits
1. (not provided)	9,923	48.36%
2. mountain west digital library	310	1.51%
3. http://mwdl.org/aboutpartners.php	117	0.57%
4. mwdl	81	0.39%
5. utah historical society	43	0.21%
6. mwdl.org	32	0.16%
7. aztec codices	27	0.13%
8. millennial star	22	0.11%
9. provo opera house	22	0.11%
10. mwdl site:thoth.library.utah.edu	21	0.10%

[view full report](#)

0 - Mountain West Digital Library - <http://mwdl.org>  
 MWDL - EXCLUDED Staff IPs

These two pages list the top searches entered into Google that directed viewers to the MWDL site. The section "not provided" refers to users who were logged into a Google account and performed a Google search. Google does not show these in the report to protect privacy.

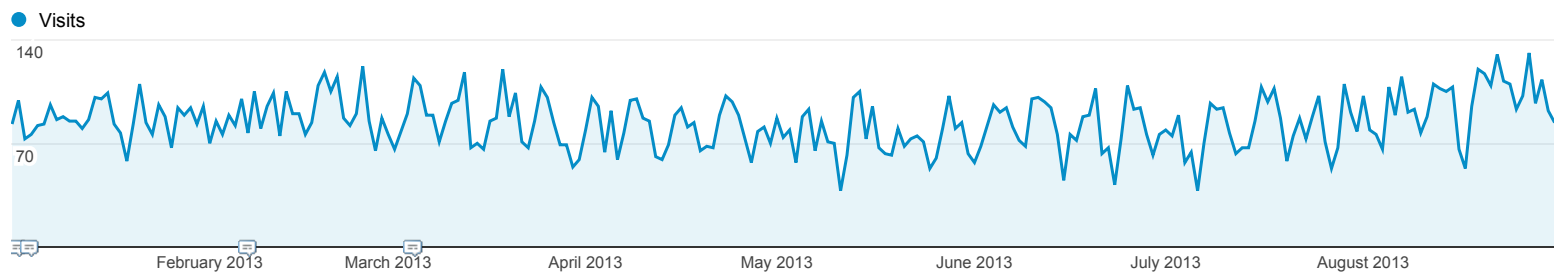
Jan 1, 2013 - Aug 31, 2013

## Organic Search Traffic

% of visits: 26.52%

### Explorer

Site Usage



Keyword	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
	<b>20,519</b> <small>% of Total: 26.52% (77,374)</small>	<b>2.89</b> <small>Site Avg: 3.70 (-21.89%)</small>	<b>00:01:53</b> <small>Site Avg: 00:02:52 (-34.61%)</small>	<b>80.46%</b> <small>Site Avg: 82.37% (-2.32%)</small>	<b>69.39%</b> <small>Site Avg: 59.74% (16.15%)</small>
1. (not provided)	<b>9,923</b>	3.10	00:02:14	79.15%	67.53%
2. <a href="#">mountain west digital library</a>	<b>310</b>	3.15	00:03:38	62.90%	43.55%
3. <a href="http://mwdl.org/aboutpartners.php">http://mwdl.org/aboutpartners.php</a>	<b>117</b>	1.93	00:03:44	0.00%	70.09%
4. <a href="#">mwdl</a>	<b>81</b>	2.51	00:02:58	30.86%	50.62%
5. <a href="#">utah historical society</a>	<b>43</b>	2.42	00:02:39	95.35%	55.81%
6. <a href="#">mwdl.org</a>	<b>32</b>	1.84	00:01:18	37.50%	65.62%
7. <a href="#">aztec codices</a>	<b>27</b>	1.26	00:00:22	100.00%	81.48%
8. <a href="#">millennial star</a>	<b>22</b>	1.36	00:00:32	95.45%	77.27%
9. <a href="#">provo opera house</a>	<b>22</b>	22.00	00:16:32	0.00%	4.55%
10. <a href="#">mwdl site:thoth.library.utah.edu</a>	<b>21</b>	4.38	00:05:27	0.00%	38.10%
11. <a href="#">utah state historical society photographs</a>	<b>19</b>	1.63	00:00:37	78.95%	84.21%
12. <a href="#">history vernal utah central school teachers</a>	<b>18</b>	26.22	00:15:01	0.00%	0.00%
13. <a href="#">utah state historical society</a>	<b>18</b>	1.83	00:01:36	77.78%	61.11%
14. <a href="#">mountain west digital</a>	<b>16</b>	2.62	00:05:36	75.00%	50.00%
15. <a href="#">david g gibbs death</a>	<b>15</b>	1.13	00:00:03	100.00%	86.67%
16. <a href="#">ingles store scofield utah</a>	<b>15</b>	11.53	00:17:31	0.00%	20.00%
17. <a href="#">pioneers in your attic</a>	<b>14</b>	2.71	00:04:39	50.00%	50.00%
18. <a href="#">university of nevada las vegas</a>	<b>14</b>	1.07	00:00:01	92.86%	92.86%
19. <a href="#">university of utah</a>	<b>14</b>	1.36	00:00:04	100.00%	71.43%
20. <a href="#">utah historical society photos</a>	<b>14</b>	2.64	00:03:44	78.57%	57.14%
21. <a href="#">millennial star online</a>	<b>13</b>	2.08	00:00:55	100.00%	46.15%
22. <a href="#">"world government envisioned in the latter-day saint city of zion."</a>	<b>11</b>	1.00	00:00:00	9.09%	100.00%
23. <a href="#">green river launch complex</a>	<b>11</b>	1.18	00:01:42	90.91%	81.82%

24.	<a href="http://mwdl.org/">http://mwdl.org/</a>	11	5.64	00:04:06	63.64%	54.55%
25.	<a href="#">gates of lodore from above ranger's cabin - brown's park</a>	10	1.20	00:02:37	0.00%	90.00%
26.	<a href="#">health education assets library</a>	10	1.90	00:00:36	100.00%	40.00%
27.	<a href="#">lady bird johnson flaming gorge dedication</a>	10	10.90	00:04:21	0.00%	20.00%
28.	<a href="#">mountainwest digital library</a>	10	2.80	00:03:39	40.00%	40.00%
29.	<a href="#">park city historical society</a>	10	2.10	00:06:57	100.00%	50.00%
30.	<a href="#">wasmuth portfolio</a>	10	1.10	00:00:05	90.00%	90.00%
31.	<a href="#">cache:mjyjhgwhmdsj:http://dp.la/search?page_size=100&amp;partner%5b%5d=mountain+west+digital+library&amp;subject%5b%5d=theatrical+productions+"tim wengerd" paris</a>	9	2.00	00:00:19	11.11%	0.00%
32.	<a href="#">judy dykman papers</a>	9	4.56	00:10:23	0.00%	22.22%
33.	<a href="#">topaz museum</a>	9	1.78	00:00:22	88.89%	77.78%
34.	<a href="#">george edward anderson</a>	8	1.12	00:02:56	62.50%	87.50%
35.	<a href="#">john nock hinton</a>	8	6.00	00:02:19	75.00%	75.00%
36.	<a href="#">kids canal vernal utah</a>	8	1.00	00:00:00	62.50%	100.00%
37.	<a href="#">luke malovic</a>	8	2.25	00:00:24	100.00%	50.00%
38.	<a href="#">obit hyrum thorsen</a>	8	10.38	00:05:42	0.00%	12.50%
39.	<a href="#">polynesian cultural center pili grass</a>	8	2.38	00:01:36	62.50%	50.00%
40.	<a href="#">beckwith photograph collection</a>	7	5.00	00:06:27	71.43%	14.29%
41.	<a href="#">charles r savage</a>	7	1.14	00:00:06	85.71%	85.71%
42.	<a href="#">delta utah library</a>	7	1.71	00:00:36	100.00%	71.43%
43.	<a href="#">denhalter bottling company</a>	7	2.29	00:00:27	85.71%	57.14%
44.	<a href="#">las vegas university</a>	7	1.71	00:00:11	100.00%	57.14%
45.	<a href="#">mountain west library</a>	7	4.43	00:06:01	57.14%	42.86%
46.	<a href="#">park city utah historical society</a>	7	1.71	00:00:20	85.71%	57.14%
47.	<a href="#">parkinsonitis</a>	7	1.14	00:00:24	85.71%	85.71%
48.	<a href="#">sunshine ranch reader jensen utah</a>	7	30.86	00:15:06	14.29%	14.29%
49.	<a href="#">aztec codice</a>	6	1.00	00:00:00	100.00%	100.00%
50.	<a href="#">byuh library</a>	6	1.33	00:02:37	66.67%	83.33%

Rows 1 - 50 of 8554

This page lists the main referring sites of MWDL. The Digital Public Library of America has provided the most referrals at over 31,000, but other sites such as the Marriott Jan 1, 2013 - Aug 31, 2013 Library and Pioneer website contribute also.

0 - Mountain West Digital Library - http://mwdl.org  
 MWDL - EXCLUDED Staff IPs

Referral Traffic

 % of visits: 53.46%

Source	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
	<b>41,364</b> % of Total: 53.46% (77.374)	<b>2.49</b> Site Avg: 3.70 (-32.79%)	<b>00:02:32</b> Site Avg: 00:02:52 (-11.75%)	<b>86.17%</b> Site Avg: 82.37% (4.61%)	<b>59.56%</b> Site Avg: 59.74% (-0.31%)
1. <a href="#">dp.la</a>	<b>31,636</b>	2.56	00:02:43	88.04%	58.34%
2. <a href="#">thoth.library.utah.edu:1701</a>	<b>1,481</b>	2.37	00:02:06	73.87%	55.98%
3. <a href="#">pioneer.uen.org</a>	<b>1,168</b>	1.93	00:01:47	88.27%	71.32%
4. <a href="#">lib.utah.edu</a>	<b>606</b>	3.01	00:03:33	66.67%	53.30%
5. <a href="#">ksl.com</a>	<b>364</b>	2.78	00:01:48	81.32%	52.47%
6. <a href="#">digibis.com</a>	<b>327</b>	1.66	00:01:36	92.66%	71.56%
7. <a href="#">lib.byu.edu</a>	<b>311</b>	3.08	00:02:57	85.85%	43.09%
8. <a href="#">serendipomatic.org</a>	<b>302</b>	1.45	00:00:46	91.72%	73.18%
9. <a href="#">google.com</a>	<b>274</b>	1.83	00:00:55	91.97%	71.53%
10. <a href="#">libraryobservatory.org</a>	<b>228</b>	1.48	00:01:03	91.67%	80.26%
11. <a href="#">t.co</a>	<b>228</b>	1.23	00:00:26	71.05%	88.16%
12. <a href="#">libweb.slcc.edu</a>	<b>223</b>	1.81	00:01:45	97.31%	64.13%
13. <a href="#">abish.byui.edu</a>	<b>167</b>	2.23	00:01:42	95.81%	55.69%
14. <a href="#">uscm.med.sc.edu</a>	<b>114</b>	1.61	00:01:19	93.86%	56.14%
15. <a href="#">facebook.com</a>	<b>113</b>	2.12	00:01:02	78.76%	69.03%
16. <a href="#">content.lib.utah.edu</a>	<b>112</b>	4.10	00:02:31	45.54%	49.11%
17. <a href="#">mlms.loganschools.org</a>	<b>109</b>	1.73	00:01:34	69.72%	64.22%
18. <a href="#">pioneer.utah.gov</a>	<b>109</b>	2.72	00:03:37	54.13%	55.96%
19. <a href="#">provolibrary.com</a>	<b>106</b>	2.78	00:02:06	87.74%	33.02%
20. <a href="#">blog.eogn.com</a>	<b>104</b>	2.17	00:01:54	97.12%	61.54%
21. <a href="#">li.suu.edu</a>	<b>93</b>	2.06	00:02:43	67.74%	55.91%
22. <a href="#">ualc.net</a>	<b>83</b>	2.12	00:02:09	79.52%	61.45%

These two pages show the top searches performed within the MWDL website through the search bar and drop-down selection lists. This helps indicate some of the main topics users are searching for.

Jan 1, 2013 - Aug 31, 2013

0 - Mountain West Digital Library - http://mwdl.org  
MWDL - EXCLUDED Staff IPs

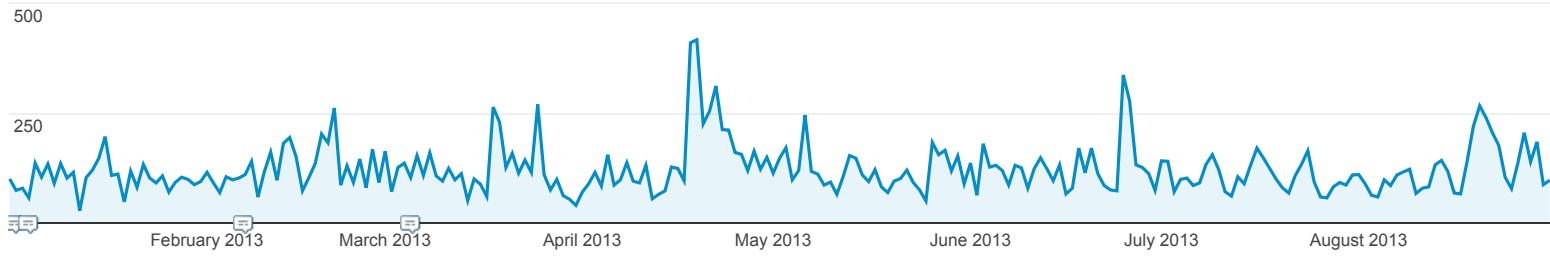
## Search Terms

100% of total unique searches: 100.00%

### Explorer

Site Usage

Total Unique Searches



Search Term	Total Unique Searches	Results Pageviews / Search	% Search Exits	% Search Refinements	Time after Search	Search Depth
	<b>29,594</b> % of Total: 100.00% (29,594)	<b>5.16</b> Site Avg: 5.16 (0.00%)	<b>38.94%</b> Site Avg: 38.94% (0.00%)	<b>11.97%</b> Site Avg: 11.97% (0.00%)	<b>00:03:30</b> Site Avg: 00:03:30 (0.00%)	<b>0.37</b> Site Avg: 0.37 (0.00%)
1. <a href="#">Death--Proof and certification--Utah.</a>	<b>1,508</b>	2.74	19.30%	17.80%	00:01:42	0.94
2. <a href="#">Department of Health. Office of Vital Records and Statistics</a>	<b>472</b>	3.79	16.10%	16.55%	00:01:59	0.91
3. <a href="#">Health Education Assets Library</a>	<b>361</b>	3.86	88.64%	3.44%	00:01:20	0.04
4. <a href="#">Utah State Historical Society</a>	<b>212</b>	8.52	63.68%	4.15%	00:05:22	0.45
5. <a href="#">Shipler Commercial Photographers</a>	<b>115</b>	20.12	66.96%	1.56%	00:09:38	0.46
6. <a href="#">Photographs</a>	<b>105</b>	1.97	20.95%	24.64%	00:02:00	1.04
7. <a href="#">peter andrew jensen</a>	<b>91</b>	1.31	9.89%	80.67%	00:00:55	0.00
8. <a href="#">Death -- Proof and certification -- Utah .</a>	<b>88</b>	6.07	19.32%	10.67%	00:01:26	0.86
9. <a href="#">prohibition</a>	<b>88</b>	2.49	73.86%	12.79%	00:04:45	0.02
10. <a href="#">Aztec Codices</a>	<b>87</b>	2.18	81.61%	7.89%	00:02:58	0.09
11. <a href="#">Utah State Historical Society Classified Photograph Collection</a>	<b>82</b>	11.34	67.07%	3.33%	00:06:22	0.45
12. <a href="#">Vernal (UT) Express Photograph Collection</a>	<b>82</b>	50.84	85.37%	0.31%	00:17:10	0.00
13. <a href="#">ir</a>	<b>80</b>	1.92	42.50%	20.78%	00:03:53	4.21
14. <a href="#">joseph smith</a>	<b>78</b>	1.53	89.74%	5.88%	00:01:25	0.06
15. <a href="#">Thorne Photograph Collection</a>	<b>78</b>	54.69	74.36%	0.66%	00:21:07	0.04
16. <a href="#">Provo (UT) City Library Historical Photographs</a>	<b>73</b>	25.01	76.71%	1.04%	00:14:00	0.95
17. <a href="#">Western Soundscape Archive</a>	<b>73</b>	3.95	73.97%	7.99%	00:04:55	0.41
18. <a href="#">Overland Trails 1846-1869: Images</a>	<b>72</b>	6.54	47.22%	8.28%	00:04:14	0.08
19. <a href="#">Daughters of the Utah Pioneers, Springville (UT)</a>	<b>68</b>	7.03	60.29%	5.86%	00:03:45	0.28
20. <a href="#">Latter-Day Saints' Millennial Star</a>	<b>65</b>	3.29	84.62%	5.14%	00:01:28	0.06

21.	<a href="#">Daughters of the Utah Pioneers, Cedar City (UT)</a>	<b>55</b>	10.93	45.45%	5.16%	00:05:24	0.07
22.	<a href="#">Overland Trails 1846-1869: Biographies</a>	<b>49</b>	4.45	48.98%	10.55%	00:03:07	0.27
23.	<a href="#">Idaho State Historical Society Browsing Photographs</a>	<b>47</b>	14.74	78.72%	2.02%	00:11:20	0.11
24.	<a href="#">Charles R. Savage Photographs 1</a>	<b>46</b>	13.13	50.00%	4.14%	00:07:05	0.09
25.	<a href="#">ext1</a>	<b>46</b>	2.11	67.39%	14.43%	00:01:06	1.07
26.	<a href="#">Harold Mace Photographs</a>	<b>46</b>	12.54	86.96%	1.73%	00:07:39	0.07
27.	<a href="#">Provo (UT) City Library</a>	<b>46</b>	24.48	67.39%	1.51%	00:15:49	0.09
28.	<a href="#">Overland Trails 1846-1869: Diaries</a>	<b>43</b>	6.35	58.14%	6.23%	00:02:59	0.35
29.	<a href="#">Carling</a>	<b>38</b>	1.39	18.42%	81.13%	00:00:14	0.00
30.	<a href="#">Frank Beckwith Collection</a>	<b>38</b>	18.45	60.53%	2.14%	00:12:59	1.26
31.	<a href="#">Utah State Archives</a>	<b>38</b>	6.66	68.42%	6.72%	00:04:05	0.05
32.	<a href="#">Park City (UT) Historical Society and Museum Collection</a>	<b>37</b>	18.81	70.27%	1.87%	00:06:44	0.00
33.	<a href="#">Peoples of Utah</a>	<b>37</b>	4.59	37.84%	13.53%	00:01:51	0.11
34.	<a href="#">Sanborn Fire Insurance Maps</a>	<b>37</b>	12.84	78.38%	2.32%	00:10:02	0.27
35.	<a href="#">Albert Tissandier Collection</a>	<b>36</b>	2.61	47.22%	19.15%	00:02:05	0.36
36.	<a href="#">Delta (UT) City Library</a>	<b>36</b>	19.86	72.22%	1.26%	00:16:01	0.33
37.	<a href="#">George Edward Anderson Photographs</a>	<b>34</b>	25.62	85.29%	0.92%	00:16:18	0.03
38.	<a href="#">Provo (UT) Historical Images</a>	<b>34</b>	14.06	64.71%	2.93%	00:13:11	0.12
39.	<a href="#">Death Proof and certification Utah.</a>	<b>33</b>	2.27	9.09%	50.67%	00:00:42	0.21
40.	<a href="#">Green River Launch Complex, U.S. Air Force</a>	<b>33</b>	6.36	90.91%	1.90%	00:05:02	0.24
41.	<a href="#">University of Utah Theses and Dissertations 1 OR University of Utah Theses and Dissertations 2 OR University of Utah Theses and Dissertations 3</a>	<b>33</b>	1.70	48.48%	28.57%	00:02:20	0.97
42.	<a href="#">Civilian Conservation Corps in Idaho</a>	<b>32</b>	5.03	84.38%	3.11%	00:01:32	0.06
43.	<a href="#">Civilian Conservation Corps in Utah</a>	<b>32</b>	6.34	59.38%	6.40%	00:03:09	0.00
44.	<a href="#">University of Nevada, Reno, Special Collections Photographs</a>	<b>31</b>	55.52	87.10%	0.46%	00:30:35	0.00
45.	<a href="#">Brigham Young University</a>	<b>30</b>	4.33	60.00%	10.00%	00:02:45	0.13
46.	<a href="#">Intermountain Indian School</a>	<b>30</b>	7.73	76.67%	3.45%	00:03:57	0.37
47.	<a href="#">Mormon Missionary Diaries</a>	<b>30</b>	4.40	50.00%	9.09%	00:01:14	0.27
48.	<a href="#">Uintah County Regional History Center Collection</a>	<b>29</b>	16.03	55.17%	4.09%	00:10:44	0.10
49.	<a href="#">Journal of Mormon History</a>	<b>28</b>	4.07	57.14%	10.53%	00:05:06	0.07
50.	<a href="#">Martinson</a>	<b>28</b>	1.79	14.29%	52.00%	00:00:30	0.00

Rows 1 - 50 of 18484

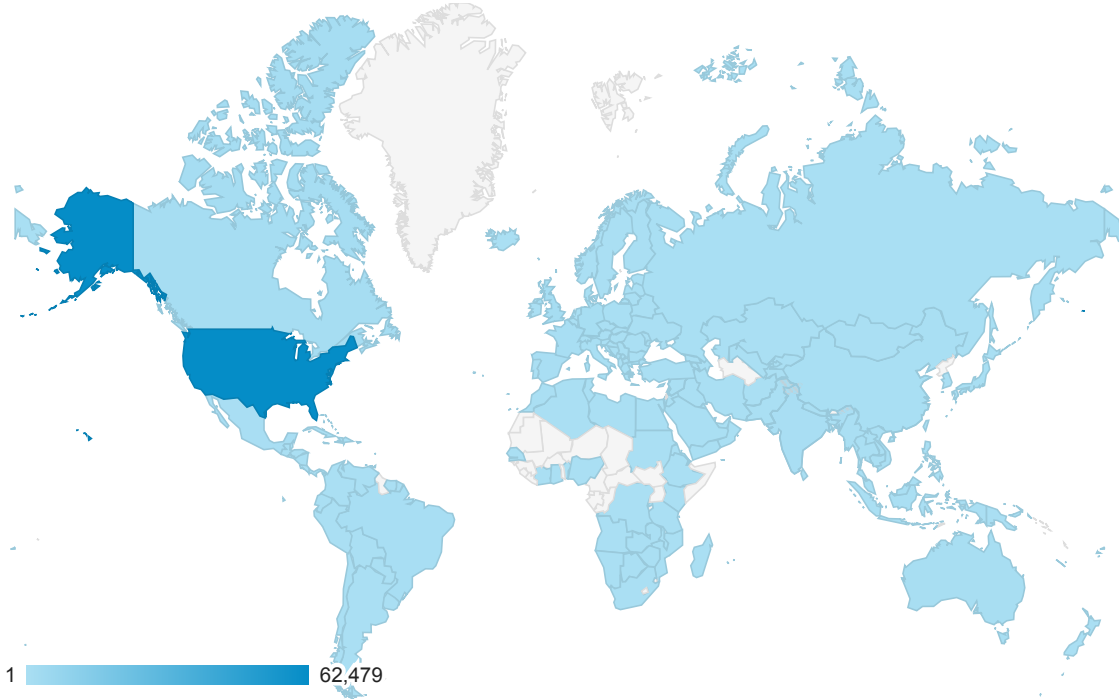
Jan 1, 2013 - Aug 31, 2013

Location

% of visits: 100.00%

Map Overlay

Site Usage



Country / Territory	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
	<b>77,374</b> % of Total: 100.00% (77,374)	<b>3.70</b> Site Avg: 3.70 (0.00%)	<b>00:02:52</b> Site Avg: 00:02:52 (0.00%)	<b>82.45%</b> Site Avg: 82.37% (0.09%)	<b>59.74%</b> Site Avg: 59.74% (0.00%)
1. <a href="#">United States</a>	<b>62,479</b>	4.05	00:03:06	81.15%	57.86%
2. <a href="#">Canada</a>	<b>1,682</b>	2.36	00:01:38	90.31%	65.93%
3. <a href="#">United Kingdom</a>	<b>1,652</b>	2.19	00:01:42	85.23%	70.04%
4. <a href="#">Germany</a>	<b>1,075</b>	2.21	00:02:15	88.47%	65.95%
5. <a href="#">Australia</a>	<b>735</b>	2.31	00:01:53	88.44%	66.53%
6. <a href="#">Brazil</a>	<b>697</b>	2.02	00:02:00	92.25%	64.71%
7. <a href="#">France</a>	<b>662</b>	2.45	00:02:54	93.20%	61.48%
8. <a href="#">India</a>	<b>534</b>	1.62	00:01:38	94.76%	68.35%
9. <a href="#">Spain</a>	<b>432</b>	1.90	00:01:39	90.97%	71.76%
10. <a href="#">Mexico</a>	<b>409</b>	2.45	00:04:10	63.08%	65.04%

Rows 1 - 10 of 170

National MWDL Usage  
 As expected, most of our visits are from Utah, but a significant number of visitors are also coming from states throughout the West and Northeast.

0 - Mountain West Digital Library - http://mwdl.org  
 MWDL - EXCLUDED Staff IPs

Jan 1, 2013 - Aug 31, 2013

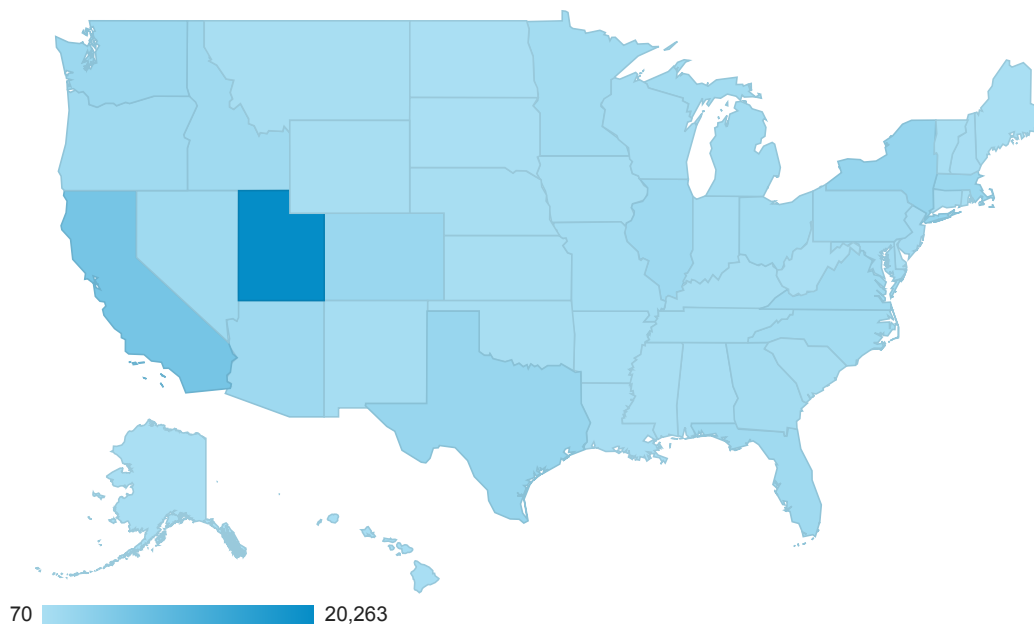
Location

ALL » COUNTRY / TERRITORY: United States

% of visits: 80.75%

Map Overlay

Site Usage



Region	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
	<b>62,479</b> % of Total: 80.75% (77,374)	<b>4.05</b> Site Avg: 3.70 (9.36%)	<b>00:03:06</b> Site Avg: 00:02:52 (7.96%)	<b>81.15%</b> Site Avg: 82.37% (-1.48%)	<b>57.86%</b> Site Avg: 59.74% (-3.15%)
1. Utah	20,263	5.95	00:04:12	72.12%	50.88%
2. California	6,448	3.45	00:02:43	86.32%	60.10%
3. New York	2,476	2.66	00:02:06	85.82%	64.98%
4. Texas	2,241	3.07	00:02:36	87.59%	61.71%
5. Colorado	2,019	3.85	00:03:14	82.91%	59.29%
6. Massachusetts	1,859	2.30	00:01:56	79.61%	66.27%
7. Washington	1,809	3.05	00:02:40	87.67%	58.76%
8. Illinois	1,576	2.31	00:02:08	82.49%	64.97%
9. Arizona	1,550	3.50	00:02:26	84.84%	59.55%
10. Nevada	1,376	4.30	00:03:05	83.14%	58.07%

Rows 1 - 10 of 52



This section lists our most viewed pages so far this year. This seems to indicate that the main pages are the most visited and also lists a few of the top viewed partners such as UNLV and U of U.

Jan 1, 2013 - Aug 31, 2013

Pages

Pages are grouped by Page

% of pageviews: 100.00%

Explorer



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	<b>286,624</b> % of Total: 100.00% (286,624)	<b>196,777</b> % of Total: 100.00% (196,777)	<b>00:01:04</b> Site Avg: 00:01:04 (0.00%)	<b>77,365</b> % of Total: 100.00% (77,365)	<b>59.75%</b> Site Avg: 59.75% (0.00%)	<b>26.99%</b> Site Avg: 26.99% (0.00%)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. <a href="http://mwdl.org/index.php">mwdl.org/index.php</a>	<b>11,679</b>	8,164	00:02:01	7,592	58.05%	51.09%	\$0.00
2. <a href="http://mwdl.org/aboutCollections.php">mwdl.org/aboutCollections.php</a>	<b>2,362</b>	1,485	00:00:56	389	38.05%	21.08%	\$0.00
3. <a href="http://www.mwdl.org/index.php">www.mwdl.org/index.php</a>	<b>2,179</b>	1,636	00:02:13	1,588	56.55%	53.42%	\$0.00
4. <a href="http://thoth.library.utah.edu/primo_library/libweb/action/search.do?vl(freeText0)=Death--Proof+and+certification--Utah.&amp;vl(40375852UI0)=sub&amp;vl(204538070UI1)=all_items&amp;vl(1UI0)=exact&amp;vid=MWDL&amp;scps=scope:(mw)">thoth.library.utah.edu/primo_library/libweb/action/search.do?vl(freeText0)=Death--Proof+and+certification--Utah.&amp;vl(40375852UI0)=sub&amp;vl(204538070UI1)=all_items&amp;vl(1UI0)=exact&amp;vid=MWDL&amp;scps=scope:(mw)</a>	<b>1,845</b>	1,409	00:00:25	2	0.00%	11.38%	\$0.00
5. <a href="http://mwdl.org/about.php">mwdl.org/about.php</a>	<b>1,560</b>	1,073	00:01:37	254	48.82%	30.83%	\$0.00
6. <a href="http://mwdl.org/collections/1282.php">mwdl.org/collections/1282.php</a>	<b>952</b>	704	00:01:58	686	67.93%	66.39%	\$0.00
7. <a href="http://mwdl.org/portals/pioneers.php">mwdl.org/portals/pioneers.php</a>	<b>816</b>	612	00:01:47	586	60.24%	53.43%	\$0.00
8. <a href="http://mwdl.org/portals/dcc.php">mwdl.org/portals/dcc.php</a>	<b>609</b>	458	00:01:04	144	49.31%	31.03%	\$0.00
9. <a href="http://thoth.library.utah.edu/primo_library/libweb/action/diDisplay.do?vid=MWDL&amp;docId=digcoll_oca_30/80444/xv51663/ula">thoth.library.utah.edu/primo_library/libweb/action/diDisplay.do?vid=MWDL&amp;docId=digcoll_oca_30/80444/xv51663/ula</a>	<b>579</b>	511	00:02:51	446	70.63%	68.05%	\$0.00
10. <a href="http://mwdl.org/aboutPartners.php">mwdl.org/aboutPartners.php</a>	<b>578</b>	436	00:01:18	60	55.00%	26.82%	\$0.00
11. <a href="http://thoth.library.utah.edu/primo_library/libweb/action/search.do?vl(freeText0)=Department+of+Health.+Office+of+Vital+Records+and+Statistics&amp;vl(40375852UI0)=creator&amp;vl(204538070UI1)=all_items&amp;vl(1UI0)=exact&amp;vid=MWDL&amp;scps=scope:(mw)">thoth.library.utah.edu/primo_library/libweb/action/search.do?vl(freeText0)=Department+of+Health.+Office+of+Vital+Records+and+Statistics&amp;vl(40375852UI0)=creator&amp;vl(204538070UI1)=all_items&amp;vl(1UI0)=exact&amp;vid=MWDL&amp;scps=scope:(mw)</a>	<b>552</b>	423	00:00:42	0	0.00%	7.07%	\$0.00
12. <a href="http://mwdl.org/partners/119.php">mwdl.org/partners/119.php</a>	<b>493</b>	320	00:01:51	287	52.61%	47.06%	\$0.00
13. <a href="http://thoth.library.utah.edu/primo_library/libweb/action/search.do?dstmp=1307647836642&amp;vid=MWDL">thoth.library.utah.edu/primo_library/libweb/action/search.do?dstmp=1307647836642&amp;vid=MWDL</a>	<b>390</b>	298	00:00:51	0	0.00%	14.62%	\$0.00
14. <a href="http://thoth.library.utah.edu/primo_library/libweb/action/search.do?vid=MWDL">thoth.library.utah.edu/primo_library/libweb/action/search.do?vid=MWDL</a>	<b>370</b>	287	00:01:06	2	50.00%	27.03%	\$0.00
15. <a href="http://thoth.library.utah.edu/primo_library/libweb/action/error.do">thoth.library.utah.edu/primo_library/libweb/action/error.do</a>	<b>330</b>	253	00:01:43	214	69.16%	62.12%	\$0.00
16. <a href="http://www.mwdl.org/aboutCollections.php">www.mwdl.org/aboutCollections.php</a>	<b>311</b>	156	00:01:04	23	39.13%	17.04%	\$0.00
17. <a href="http://thoth.library.utah.edu/primo_library/libweb/action/diDisplay.do?vid=MWDL&amp;docId=digcoll_oca_30/80444/xv42800/ula">thoth.library.utah.edu/primo_library/libweb/action/diDisplay.do?vid=MWDL&amp;docId=digcoll_oca_30/80444/xv42800/ula</a>	<b>266</b>	229	00:02:22	193	72.54%	69.92%	\$0.00

18.	<a href="http://mwdl.org/partners/136.php?sortId=&amp;recordsPage=409">mwdl.org/partners/136.php?sortId=&amp;recordsPage=409</a>	254	254	00:00:00	254	100.00%	100.00%	\$0.00
19.	<a href="http://mwdl.org/events/events.php">mwdl.org/events/events.php</a>	212	147	00:01:52	81	41.98%	33.02%	\$0.00
20.	<a href="http://mwdl.org/partners/104.php">mwdl.org/partners/104.php</a>	212	190	00:02:30	177	87.57%	83.49%	\$0.00
21.	<a href="http://mwdl.org/partners/102.php">mwdl.org/partners/102.php</a>	210	143	00:00:50	9	55.56%	19.05%	\$0.00
22.	<a href="http://mwdl.org/collections/1002.php">mwdl.org/collections/1002.php</a>	209	168	00:02:25	132	81.06%	66.99%	\$0.00
23.	<a href="http://thoth.library.utah.edu/primo_library/libweb/action/diDisplay.do?vid=MWDL&amp;docId=digcoll_usu_16Slides/2399">thoth.library.utah.edu/primo_library/libweb/action/diDisplay.do?vid=MWDL&amp;docId=digcoll_usu_16Slides/2399</a>	203	162	00:01:17	156	62.82%	64.04%	\$0.00
24.	<a href="http://mwdl.org/about/employment.php">mwdl.org/about/employment.php</a>	195	167	00:01:40	34	73.53%	46.15%	\$0.00
25.	<a href="http://mwdl.org/events/authcontrol.php">mwdl.org/events/authcontrol.php</a>	193	164	00:02:30	130	79.23%	70.98%	\$0.00
26.	<a href="http://mwdl.org/members/guidelines.php">mwdl.org/members/guidelines.php</a>	192	177	00:03:15	105	81.90%	72.92%	\$0.00
27.	<a href="http://thoth.library.utah.edu/primo_library/libweb/action/diDisplay.do?vid=MWDL&amp;docId=digcoll_suu_13Emery/233">thoth.library.utah.edu/primo_library/libweb/action/diDisplay.do?vid=MWDL&amp;docId=digcoll_suu_13Emery/233</a>	188	167	00:03:18	161	77.02%	76.06%	\$0.00
28.	<a href="http://mwdl.org/partners/139.php">mwdl.org/partners/139.php</a>	182	140	00:01:17	117	43.59%	39.56%	\$0.00
29.	<a href="http://www.mwdl.org/about.php">www.mwdl.org/about.php</a>	171	127	00:01:09	7	42.86%	23.98%	\$0.00
30.	<a href="http://mwdl.org/collections/1038.php">mwdl.org/collections/1038.php</a>	164	97	00:02:03	39	69.23%	41.46%	\$0.00
31.	<a href="http://mwdl.org/partners/136.php?sortId=&amp;recordsPage=21">mwdl.org/partners/136.php?sortId=&amp;recordsPage=21</a>	162	129	00:12:11	129	74.42%	79.63%	\$0.00
32.	<a href="http://mwdl.org/about/contact.php">mwdl.org/about/contact.php</a>	160	146	00:03:30	48	93.75%	68.12%	\$0.00
33.	<a href="http://mwdl.org/collections/1324.php">mwdl.org/collections/1324.php</a>	159	124	00:02:04	115	71.30%	67.30%	\$0.00
34.	<a href="http://mwdl.org/partners/136.php">mwdl.org/partners/136.php</a>	159	122	00:01:08	84	54.76%	53.46%	\$0.00
35.	<a href="http://mwdl.org/partners/205.php">mwdl.org/partners/205.php</a>	154	134	00:00:40	107	85.98%	77.92%	\$0.00
36.	<a href="http://mwdl.org/partners/109.php">mwdl.org/partners/109.php</a>	149	111	00:00:29	85	62.35%	53.02%	\$0.00
37.	<a href="http://mwdl.org/collections/1012.php">mwdl.org/collections/1012.php</a>	144	122	00:03:17	116	82.76%	76.39%	\$0.00
38.	<a href="http://mwdl.org/about/faq.php">mwdl.org/about/faq.php</a>	142	119	00:02:01	12	41.67%	28.87%	\$0.00
39.	<a href="http://mwdl.org/partners/201.php">mwdl.org/partners/201.php</a>	140	97	00:01:11	38	60.53%	40.00%	\$0.00
40.	<a href="http://mwdl.org/partners/123.php">mwdl.org/partners/123.php</a>	136	89	00:00:48	23	56.52%	25.74%	\$0.00
41.	<a href="http://thoth.library.utah.edu/primo_library/libweb/action/search.do?scp.scp s=scope:(mw)&amp;vid=MWDL">thoth.library.utah.edu/primo_library/libweb/action/search.do?scp.scp s=scope:(mw)&amp;vid=MWDL</a>	134	106	00:01:39	3	0.00%	13.43%	\$0.00
42.	<a href="http://mwdl.org/members/repository_setup.php">mwdl.org/members/repository_setup.php</a>	131	117	00:02:04	35	65.71%	48.09%	\$0.00
43.	<a href="http://mwdl.org/collections/1059.php">mwdl.org/collections/1059.php</a>	130	100	00:01:18	68	66.18%	50.77%	\$0.00
44.	<a href="http://mwdl.org/partners/217.php">mwdl.org/partners/217.php</a>	129	99	00:01:28	52	55.77%	43.41%	\$0.00
45.	<a href="http://mwdl.org/collections/1033.php">mwdl.org/collections/1033.php</a>	127	99	00:00:45	12	75.00%	25.98%	\$0.00
46.	<a href="http://mwdl.org/collections/1054.php">mwdl.org/collections/1054.php</a>	124	100	00:01:03	6	83.33%	41.94%	\$0.00
47.	<a href="http://mwdl.org/partners/288.php">mwdl.org/partners/288.php</a>	124	97	00:02:10	50	72.00%	46.77%	\$0.00
48.	<a href="http://mwdl.org/collections/1280.php">mwdl.org/collections/1280.php</a>	123	72	00:02:39	4	75.00%	34.96%	\$0.00
49.	<a href="http://thoth.library.utah.edu/primo_library/libweb/action/search.do?vl(freeText0)=Death+--+Proof+and+certification+--+Utah.&amp;vl(40375852UI0)=sub&amp;vl(204538070UI1)=all_items&amp;vl(1UI0)=exact&amp;vid=MWDL&amp;scp.scps=scope:(mw)">thoth.library.utah.edu/primo_library/libweb/action/search.do?vl(freeText0)=Death -- Proof + and + certification -- Utah .&amp;vl(40375852UI0)=sub&amp;vl(204538070UI1)=all_items&amp;vl(1UI0)=exact&amp;vid=MWDL&amp;scp.scps=scope:(mw)</a>	118	80	00:00:14	0	0.00%	4.24%	\$0.00
50.	<a href="http://mwdl.org/portals/ead_portal.php">mwdl.org/portals/ead_portal.php</a>	117	89	00:02:47	29	58.62%	39.32%	\$0.00

Rows 1 - 50 of 139192